



# ZAMBIA CATHOLIC UNIVERSITY

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## Department Of Business Administration

The Bachelor in Business Administration (BBA) degree of the Zambia Catholic University focuses on core business functions. All students study finance, entrepreneurship, marketing, operations management, operations research, human resources and information systems, among other exciting courses. The curriculum emphasizes the application of information technology, teamwork, problem-solving and critical thinking for decision making. Graduates from the Business Administration have the knowledge and tools to launch new business ideas and succeed in management positions.

The Courses included in the program are

### Year 1

Courses_Y1_S1	
Course_Code	Course_Name
BBA100	Principles of Management 1
BBA110	Business Mathematics 1
BBA 120	Introduction to Micro-Economics
BIT 110	Information Technology 1
COM 110	Communication and study Skills
STC 110	Social Teaching of the Church
ET 110	Ethics

Courses_Y1_S2	
Course_Code	Course_Name
BBA 101	Principals of Management
BBA 111	Business Mathematics 2
BBA 140	Macroeconomics
COM 120	Communication Skills

# Year 2

Courses_Y2_S1	
Course_Code	Course_Name
BBA 200	Business Ethics
BBA 210	Business Statistics 1
BBA 220	Financial Accounting 1
BBA 230	Business Law
BBA 250	Human Resource 1

Courses_Y2_S2	
Course_Code	Course_Name
BBA 211	Business Statistics 2
BBA 221	Financial Accounting 2
BBA 251	Human Resource Management 2
BBA 260	Principles of Marketing

# Year 3

Courses_Y3_S1	
Course_Code	Course_Name
BBA 300	Managerial Economics
BBA 310	Financial Management 1
BBA 320	Services Marketing
BBA 330	Corporate Law
BBA 340	Production and Operations Management
BBA 380	Investment Analysis and Portfolio Management

Courses_Y3_S2	
Course_Code	Course_Name
BBA 311	Financial Management 2
BBA 341	Project Management
BBA 350	Protocol and Event Management
BBA 360	Production and Operations Management 2
BBA 370	Research Methodology

# Year 4

Courses_Y4_S1	
Course_Code	Course_Name
BBA 410	Organizational Behaviour1
BBA420	Strategic Management 1
BBA430	Operations Research 1
BBA500	Thesis

Courses_Y4_S2	
Course_Code	Course_Name
BBA 411	Organizational Behaviour2
BBA 421	Strategic Management 2
BBA 431	Operations Research 2
BBA 500	Thesis
	<i>Plus One Elective</i>
BBA 440	Quality and Systems Management 1
BBA 450	Entrepreneurship/Small Business Management