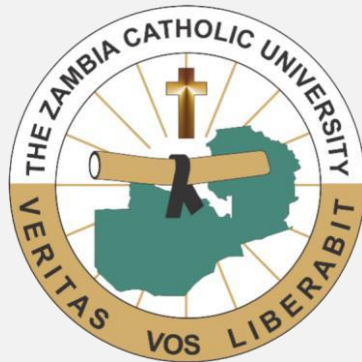




THE ZAMBIA CATHOLIC UNIVERSITY

BACHELOR OF SCIENCE DEGREE IN MASS COMMUNICATION & JOURNALISM PROGRAMME OUTLINE



Veritas Vos Liberabit

Contacts

P.O Box 260410

Kalulushi, Copperbelt Cell:

+260 974 305033

TEL: +260 212 730209

Email: registrar@zcuniversity.edu.zm or
regoffice@zcuniversity.edu.zm

Website: <http://www.zcuniversity.edu.zm>



Mass Commutation

YEAR ONE - SEMESTER ONE
Year One/Semester One:
MC 100 Intro to Media Studies
COM 110 Communication study skills
STC 110 Social Teaching of Church
PH 110 Intro to Philosophy
BIT 110 Information Technology

YEAR ONE - SEMESTER TWO
MC 120 English for Special Purpose
MC 130 Basic News Writing & Reporting
MC 140 Media and Society
PS 110 Intro- Psychology
ET 110 Ethics General

YEAR TWO- SEMESTER ONE
MC 200 Foundation of Media Production
MC 210 Media Law, Principle and Practice
MC 220 Theories of Mass Com
MC 230 Public Speaking
Electives
MC 211 Photo Journalism

YEAR TWO - SEMESTER TWO
MC 240 Radio Television Production II
MC 250 Media and Communication Ethics
MC 260 Media Management
MC 270 Scripting for the Media
Electives:
MC 217 Online Journalism

YEAR THREE – SEMESTER ONE
MC 300 Radio Production II
MC 310 Television
MC 320 Investigative Reporting
MC 330 Social Media Networking
DS 300 Research Methods in Social Science

Elective Courses:
MC 313 Environmental Journalism
MC 314 Digital Journalism

YEAR THREE - SEMESTER TWO
MC 340 Film Analysis and theory II
MC 350 Communication for change
MC 360 Peace and Conflict Reporting
MC 370 Media Religion and Culture
MC 380 Media Attachment
Elective courses:
MC 319 Story Telling
MC 321 Culture and Politics

YEAR FOUR – SEMESTER ONE
MC 400 Radio Production
MC 410 TV Production 2
MC 420 Critical Media Analysis
Electives courses:
MC 413 Integrated Marketing Communication
MC 414 Principle and Practice of Advertising

YEAR FOUR - SEMESTER TWO
MC 430 Advanced Radio Production
MC 440 Advanced TV Production
DS 470 Media and Development in Developing Countries
DS 460 Research Project
MC 450 Media Attachment
Elective courses:
MC 418 Convergent Journalism
MC 419 International Politics