

Zambia Catholic University campus in Kalulushi for those on the Copper-belt or in Lusaka at the Catholic secretariat, or St. Ignatius Catholic church

Duly completed application forms should be accompanied by certified copies of necessary certificates and payment of a non refundable application fee of K200.

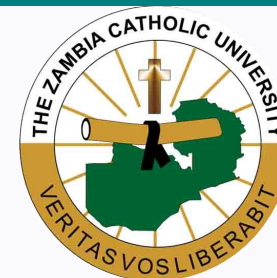
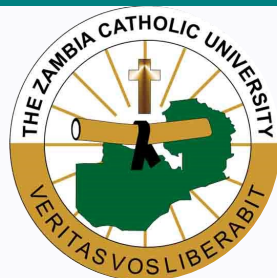
The application should be addressed to:

The Coordinator,
The Zambia Catholic University
Lusaka Campus,
P.O.Box 34417,
Lusaka

Or email to:
registrar@zcuniversity.edu.zm

Application Forms can also be
downloaded from:

www.zcuniversity.edu.zm



**THE ZAMBIA
CATHOLIC
UNIVERSITY**

**P.O.BOX 34417
LUSAKA CAMPUS**

Contacts: 0978 854120, 0977 622304

Email: registrar@zcuniversity.edu.zm

WWW.ZCUNIVERISTY.EDU.ZM

**THE ZAMBIA CATHOLIC
UNIVERSITY**

NEW PROGRAMMES

IN THE

**DEPARTMENT OF JOURNALISM AND
MEDIA STUDIES**

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The department of Journalism and Media studies is offering four new Degree programmes in various aspects of Mass Communication.

These courses are designed to address the rapid growing needs of information sharing which plays a very important role in this age of significant socio-cultural and economic changes.

1. Bachelors Degree in Mass Communication (BMC)

This programme enables the students to acquire knowledge, skills, attitudes and values in public communication needed for effective communication in order to create awareness and help citizens understand the global challenges in society.

2. Bachelors Degree in Journalism and Mass Communication (BJMC)

This programme enables the students to critically analyse contemporary issues in society and disseminate information through various mass media. It will train students to gather, process and disseminate accurate, objective, fair and balanced stories.

3. Bachelors Degree in Public Relations (BAPR)

This programme equips graduates with the right knowledge and skills that should enable them to become more competitive, creative, and enterprising in implementing planned programmes which will serve both the organization/corporate and its publics' interest.

4. Bachelors Degree in Film and fine arts

The Bachelor's degree in Film and fine arts will train students to be self-motivated in utilizing skills and knowledge acquired to develop students' critical abilities enabling them to appreciate the multiplicity of cultural and historical perspectives in film, with hopes that graduates will influence the making of better films and enhance the correct use of the instrument of the media.

OBJECTIVE OF THE PROGRAMME

The purpose of this department is to provide the media industry with competent graduates who will promote professional, holistic and eclectic values and

principles in Journalism and Mass Communication and who will be capable to work efficiently within the framework of Zambia's information needs and beyond.

KEY FEATURES OF THE PROGRAMME

The training programme combines theoretical instruction with practical exercise such as editing software and production equipment in a well stocked studio that can effectively give the students a first-hand touch in print, radio, television and Film.

TARGET

The programme will target eligible candidates interested in pursuing a career in Journalism and Mass Communication who may be :

- Grade Twelve school leavers with "O or A-levels" or its equivalent
- Diploma Holders in Journalism or Mass Communication from reputable and recognized institutions locally and internationally.
- Graduates from other University disciplines

ENTRY REQUIREMENTS

- ◆ The candidate should have obtained five credits or better at ordinary levels (O' Levels) Zambia School certificate or equivalent Cambridge overseas certificate, two of which must be English and Mathematics
- ◆ Certificate and Diploma holders from recognised institutions may be considered for exemptions from first and second years respectively.

DURATION AND MODE OF STUDY

The whole programme will run for a period of **four years** and will be taken on full time basis.

SEMESTER SYSTEM

The university operates a Dual Semester system

with each semester comprising 16 and /or 17 weeks.

PROGRAMME FEES

As a Catholic University and like all private universities world wide, students are required to pay tuition fees before attending lectures. Fees are paid at the beginning of the semester.

BREAKDOWN OF FEES

Tuition K1,050 per course(K5,250 for five courses)

Course registration	K50
Late registration	K75
Examinations registration	K50
Late examinations registration	K75
Medical	K100
Library	K50
Computer lab	K200
Sports/creation	K50
Identity card	K50

LOCATION

The department of Journalism and Media studies will be located centrally in Lusaka.

CAREER PROSPECTS

The students will be able to practice within the legal and ethical limits of the media profession as :

- ⇒ Media managers in production and programming
- ⇒ Film directors and producers
- ⇒ Public Relations and Advertising managers
- ⇒ Communication officers.
- ⇒ Media researchers

METHODS OF APPLYING

Application forms can be obtained from the